

# Forsyth Woman

*Celebrating the lives of women!*



**September 2013**

**June DeLugas Interiors**

*North Carolina's Premier Interior Design Firm*





# June DeLugas INTERIORS

By Carolyn S. Peterson

## A DESIGNING WOMAN

**G**ood design is the difference between “Wow!” and “That’s nice.” Whether you are building a home, planning an addition, or embarking on a remodel, it is important to make sure you have an experienced interior design firm on your team from the very beginning. A good designer will keep your project on track, help you avoid mistakes or setbacks that you will undoubtedly regret later, and save you money. With over 28 years of experience, June DeLugas, President and Owner of June DeLugas Interiors, Inc., has been the guiding force for many projects, large and small, working with builders and home owners to take an idea from design to reality. June’s team of designers is headquartered in Clemmons, NC, and travel throughout the Triad to see projects through to the end, with beautiful furnishings and home accessories from floor to ceiling and all that’s in between.

When June DeLugas moved to Clemmons from Atlanta twenty-some years ago with her family, she already had years of experience working in commercial interior design. But with young children to raise, her career had been put on hold, so she began working from home, branching out into residential design. “When I moved here in 1993,” said June, “I became aware of the need for a grounded retail space and experienced design firm, so I set out to make it my goal. From my home, I created a basement full of samples and a library to select from when choosing fabrics, bedding, furniture, accessories, lighting and flooring. In the beginning, I worked for many builders showcasing my skills in faux-finishes and artistry in their homes. I then began staging homes for the Parade of Homes, where I developed a great relationship with local realtors. My business blossomed from there to include the retail space I currently have in Clemmons, and our rich mix of interior design clients. As a design firm, we help our clients take their space to the next level because we encompass all the materials to complete their project, whether they are building a house from top to bottom, or





selecting a paint color that works well with the light and existing furnishings in a room. Our library of fabric and flooring swatches is the largest in the area by far, and our vendors are the best in the industry. My goal was to source, sample, and create a one-stop shop for our clients. We have a warm, inviting space to meet with clients, where they can see and touch all the options for their project.” But June’s ideas for your project are just the beginning, and you will realize that once you visit her store and design hub.

### **ALL YOUR DECORATING NEEDS UNDER ONE ROOF**

As you enter the June DeLugas Interiors store and design hub, you immediately sense that creativity abounds and beauty surrounds you. “We carry a varied range of home furnishings and accessories, including locally-made furniture, original oil paintings, lighting and lamps, luxury bedding, throws and pillows, rugs, and window treatments, as well as sample materials of carpet, granite, tile, and fabrics. From the start to finish of any decorating or design project, everything you would ever need is under one roof. Once a project is complete and the furnishings are ready to be moved in, we have ‘white glove’ delivery service. A designer is on-site at the time of delivery, whether it is a house full of furniture, a simple rug, designer-styled window treatments, new cabinets, or to hang artwork. We are there to put the finishing touches on every project,” June commented. Also under that roof are years, well over 60, of combined experience in design and decorating.

“I am very fortunate to have the design team that I have working with me,” stated June. “Elizabeth Lovette, a designer, meets and greets our clients, then goes to homes and takes pictures and measurements, returning to the shop with photos that we, as a team, meet to discuss. From the beginning of a project, we listen to our clients and their personal preferences. Communication is very important throughout the entire process. All our projects have three heads and three opinions; Elizabeth, Stacy and I work on every project together. Stacy Hobson is our newest team member, and our business manager and associate designer. She helps with the business side of June DeLugas Interiors, but she is also very talented in rendering CAD drawings, which gives the client an idea of what the finished project will look like. We have found that with CAD, clients have a better visualization of what is possible on their project, which helps in decision making. We also have Leigh Ann Alexander, artist and designer, who specializes in faux-finishing and decorative painting. With our great team in place, we work to give our clients exactly what they have in mind, and in some instances, more than they thought possible.” But if you are thinking that an interior design group comes in just when furnishings are needed to make a house homey, think again! June and her team should be working on your project from day one, and it will make all the difference in the end if she is.





## A COMBINATION OF TALENTS GIVES GREAT REWARDS

Interior design firms often work with architects from the moment a project arises, reviewing the plans and making sure that the client has usable, practical, and beautiful spaces for living and working. The combination of the talents of architects and an interior design firm can produce spectacular results and keep the cost of the project manageable.

“By having the services of my staff and me in place from the start,” noted June, “we can review the plans, and at times re-draw them, and guide a client or stop them from making mistakes and bad choices that will cost them money. An experienced design team can ensure the project is finished more quickly, without costly delays. When a client is building, especially for the first time, they don’t realize that every delayed decision will delay the finish time. Builders spend a lot of time scheduling subcontractors and if there isn’t a decision, for example, on lighting, the builder has to reschedule the electrician which may take several weeks, leading to a delay in the finishing of the job. Most of the builders that we work with, including Steve McSwaim, and Don Hamrick who I have collaborated with on the Parade of Homes entry for this October, incorporate the cost of my services in their initial bid for a

project, because they know what we bring to the project and to the satisfaction of the client. The smoother a project goes, the happier the client.” And it’s a happy client that, in the end, is by far the best form of advertising. In this day and time, with all the ways we have to communicate, including social media, word gets around, and gets around quickly.

“We love our clients and really want them to be happy with their home, as it is the place where they feel the safest,” commented June. “Over the years, creating beautiful spaces and making your home and work space comfortable has become more important than buying a beach or mountain house. In today’s economy, many people are choosing to remain in their current home and update it, making changes that suit their needs now, rather than building a new home. No matter what the project, at June DeLugas Interiors, we can give you peace of mind by knowing you will get what you have dreamed of for so long.”

*June DeLugas Interiors, Inc. is located at 2575 Old Glory Rd, Suite 100, Clemmons, NC, and is open Monday-Friday from 10:00am-5:30pm, with extended hours on Tuesday (10:00am-7:00pm). Saturday by appointment only. For more information call 336-778-1030 or visit*

